



fluency

# The Confident Presenter Program

## Introduction

The ability to present persuasively with confidence and clarity has always been a core skill for leaders and team members. This skill is even more critical in today's distributed and remote work environment. This program focuses on the fundamentals of delivering presentations with quality, passion, and better outcomes. Participants will learn how to bring their presentation style and content to life in ways that engage and motivate teams, partners, and other key audiences.

## What this program is about

The Confident Presenter Program is a comprehensive, multi-faceted training designed to develop and enhance your presentation skills across six modules. This program provides an in-depth exploration of the key elements that make presentations impactful: Purpose, Preparation, Practice, and Performance. Each module builds on the last, ensuring participants gain confidence and proficiency in presenting.

Our hands-on, applicable approach ensures that participants integrate and apply their learning in tangible ways through doing, receiving feedback, and refining their presentations. Client feedback highlights the value of this practical, immersive format.

# The Confident Presenter Program

## Program Structure

### Module 1: Purpose and Preparation

*(Full Cohort, 2 hrs)*

- Purpose: Understand the purpose of your presentation, including the context, audience, and desired outcome.
- Preparation: Learn how to structure and organize your presentation to maximize engagement.
- Power Tools: Discover the power tools that engage – key messages, storytelling, and curiosity questions.
- Participant Hands-on Assignment: Create a 5-minute presentation with a clear beginning, middle, and end.

### Module 2: Integration Learning Session

*(Small Groups, 1 hr)*

- Using a coach approach to learning, the facilitator will guide a discussion on how participants are applying the learning. This session aims to connect the cohort with each other and the learning process and to make progress on their presentations.

### Module 3: Practice and Performance

*(Full Cohort, 2 hrs)*

- Practice: Understand the value of practice, timing, and content mastery.
- Performance Mindset: Learn tools to manage nerves and ground yourself before and during the presentation.
- Engagement: Techniques to engage people virtually and handle questions effectively.

### Module 4: Feedback Session #1

*(Small Groups, 90 mins to 2 hrs)*

- Participants deliver their presentations to peers and receive real-time feedback.
- Learn how to give meaningful feedback that encourages growth and learning.

### Module 5: Feedback Session #2

*(Small Groups, 90 mins to 2 hrs)*

- Present refined presentations based on the previous feedback session.
- Receive additional feedback from peers and the facilitator.

### Module 6: Grand Slam Presentation Finale

*(Full Cohort + Program Sponsors, 60 to 90 mins)*

- Representatives from small groups compete in a finale, summarizing the learning journey.
- A panel of judges evaluates the presentations to determine the "Presenter of the Year."

## Learning Objectives

By the end of the program, participants will be able to:

- Deliver impactful messages clearly and succinctly.
- Manage nerves and confidently deliver presentations.
- Engage audiences effectively in both virtual and in-person environments.
- Build relationships that foster team cohesion and learning.

## Who is this for?

- Team members and aspiring leaders looking to strengthen their presentation skills.
- Current or emerging leaders who need to communicate effectively with various audiences.

## How we learn

- Delivered in-person or online.
- Facilitated by experienced communicators and trainers.
- Interactive and participative, using real-play scenarios to integrate and embed the learning.

## Customization

This program can be adapted and customized depending on group size and budget.

## What's Next

Take action. To learn more or book the Confident Presenter Program reach out to me at [catherine@fluencyleadership.com](mailto:catherine@fluencyleadership.com)