



fluency

The Four Ps of Presenting

What this is about

The ability to present persuasively with confidence and clarity has always been a core skill requirement for leaders and team members, but never more than today as we work in this distributed and remote work environment. In this practical workshop, we focus on the fundamentals of delivering presentations with quality, passion, and better outcomes. You'll learn how you can bring your presentation style and content to life in ways that engage and motivate teams, partners and other key audiences.

Where we journey

In this practical workshop, we explore why presentation skills matter and what makes a great presentation. We also invite participants to reflect on their biggest presentation

challenge and identify an opportunity for learning and growth. We then deep dive into the 4Ps model to give you the confidence and framework to raise the bar in all your presentations.

- Purpose
- Preparation
- Practice
- Performance

In addition to the workshop, we also offer an optional cohort feedback session. Here, participants put the learning to work by presenting a portion of their presentation to others in the cohort. The purpose is to hone their skills through real-time feedback from their peers and facilitators.

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What we learn together

By the end of this workshop learners will be able to:

- Understand why presentation skills matter and how they can accelerate your career.
- Identify the questions and steps you need to take to fully prepare for and structure your presentation.
- Implement practical steps to make practicing your presentation a must-do.
- Use a planned process and mindset to improve performance and unlock success.

Who is this for?

- Team members and aspiring leaders who want to strengthen their presentation skills.
- Current or emerging leaders who need to elevate their skills to communicate more effectively to a number of audiences.

How we learn

- Delivered in-person or online.
- Duration: 2 x 2 hours for main modules. Cohort feedback session 2 hours.
- Facilitated by experienced leaders and trainers who are International Coaching Federation (ICF) certified coaches.
- Interactive and participative. We use real-play, not role-play, and lean into inquiry, discussion, demonstration, and practice to integrate and embed the learning.

What's Next

Take action. To learn more or book this workshop reach out to us at hello@fluencyleadership.com.